

## Message Text

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PAGE 01 YAOUND 00501 070739Z

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ACTION AF-06

INFO OCT-01 ISO-00 PA-02 PRS-01 COME-00 EB-07 INR-07

INRE-00 SSO-00 /024 W

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O 070645Z FEB 76

FM AMEMBASSY YAOUNDE

TO USINFO WASHDC IMMEDIATE

INFO SECSTATE WASHDC IMMEDIATE 7746

UNCLAS YAOUNDE 0501

FOR IBS VOA NEWS COVERAGE DESK ATTENTION AFRICAN DIVISION

PASS IPS AFRICA BRANCH

E.O. 11652: NA

TAGS: NA

SUBJECT: US COMMERCIAL ATTACHES CONFERENCE PREDICTS INCREASED  
US-AFRICA TRADE

YAOUNDE, FEBRUARY 6 -- AMBITIOUS DEVELOPMENT PLANS MAKE THE  
AFRICAN COUNTRIES SOUTH OF THE SAHARA A GROWING MARKET FOR  
MANY PRODUCTS WHICH THE UNITED STATES CAN SUPPLY.

THIS WAS THE CONSENSUS OF A REGIONAL CONFERENCE OF US  
COMMERCIAL ATTACHES POSTED IN AFRICA WHICH ENDED TODAY IN  
YAOUNDE.

THE AIM OF THE 3-DAY CONFERENCE, WHICH WAS ATTENDED BY  
50 COMMERCIAL ATTACHES FROM MORE THAN 25 SUB-SAHARAN AFRICAN  
COUNTRIES, WAS TO DISCUSS WAYS OF PROMOTING COMMERCE BETWEEN  
THE UNITED STATES AND AFRICA.

AMONG THE WASHINGTON PARTICIPANTS WERE MR JAMES BLAKE,  
DEPUTY ASSISTANT SECRETARY OF STATE FOR AFRICAN AFFAIRS,  
AND DR CHARLES HOSTLER, DEPUTY ASSISTANT SECRETARY  
OF COMMERCE OF R INTERNATIONAL COMMERCE.

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PAGE 02 YAOUND 00501 070739Z

DR HOSTLER BRIEFED THE GROUP ON THE UPSURGE OF THE

US ECONOMY, AND PREDICTED A GROWING EMPHASIS ON INTERNATIONAL ECONOMIC CONCERNS ON THE PART OF HIS DEPARTMENT WITH THE APPOINTMENT OF MR ELLIOT RICHARDSON AS NEW SECRETARY OF COMMERCE.

MUCH OF THE DISCUSSION WAS HIGHLY TECHNICAL, FOCUSING ON SPECIFIC PROGRAMS OF THE DEPARTMENTS OF STATE AND COMMERCE WHICH ARE DESIGNED TO LINK UP AMERICAN BUSINESSMEN WITH THEIR AFRICAN COUNTERPARTS. ONE OF THESE IS THE TRADE OPPORTUNITIES PROGRAM, UNDER WHICH AN AFRICAN BUSINESSMAN CAN DESCRIBE HIS NEEDS FOR A SPECIFIC PRODUCT TO THE COMMERCIAL ATTACHE, AND BE MATCHED UP BY COMPUTER WITH AN AMERICAN BUSINESSMAN WHO CAN PROVIDE THE PRODUCT. ITEM.  
PRILLAMAN

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## Message Attributes

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**TAGS:** ETRD, NA, XJ  
**To:** USIA  
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